



Competition Entry Form

Competitor Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Email: _____

Main Show Categories (see accompanying documents for information and rules):

“Any Day Hair” (Straight, Weaves, Updos)
First Place Prize \$700.00
Entry Fee Amounts: \$170.00

“Naturally You” (Braids, Twists, Curly)
First Place Prize \$700.00
Entry Fee Amounts: \$170.00

“Reigning School” (Fantasy)
First Place Prize \$700.00
Entry Fee Amounts: \$200.00

“Watch Me Work” - Live Categories (see accompanying documents for information and rules):

“Barber's Lane” (Design)
First Place Prize \$300
Entry Fee \$40.00

“Make Me Up” (Fantasy)
First Place Prize \$300
Entry Fee \$40.00

“Barber's Lane - Students” (Design)
First Place Prize \$150
Entry Fee \$25.00

I wish to officially enter into **The Reign of Style Hair Competition & Show**. I will abide by all printed and verbal rules and regulations. I understand entries will be on a first-come, first-serve basis, and that all contest committee decisions are final. I also understand that each competition is based on participation and may be changed, altered or cancelled entirely at the discretion of the competition chairman. In either case, my entry fee can/will be adjusted or refunded and I will have no further redress. By participating and/or attending the Reign of Style Hair Competition and Show, you give the Reign of Style staff the right and permission to use and/or publish photographic images/portraits or video recordings of me and my models, in which we may be used in whole or in part. I hereby waive the right that I may have to inspect and/or approve the finished product or the advertising copy that may be used in connection with Reign of Style Hair Competition and Show.

I have read, understand, and agree to adhere to the procedures for entry into the Reign of Style Hair Competition & Show.

Signature: _____
Print Name: _____ Date: _____

I am enclosing the amount of \$_____ as an entry fee for the following categories:

Check all that apply

- | | |
|--|--|
| <input type="checkbox"/> Any Day Hair (Main Show) | <input type="checkbox"/> Naturally You (Main Show) |
| <input type="checkbox"/> Reigning School (Fantasy) | <input type="checkbox"/> WMW Barbers Lane (Design) |
| <input type="checkbox"/> WMW Barbers Lane Student (Design) | <input type="checkbox"/> Make Me Up (MUA Fantasy) |

Please check payment type: (make payments out to Reign of Style)

- CASH BUSINESS/PERSONAL CHECK MONEY ORDER CASHIER CHECK

Entry Deadline January 15, 2018

Return completed form to:
7629 Rainier Ave South
Seattle, WA 98118



Life's Salon Presents...
REIGN of STYLE

SHOW INFORMATION, RULES & REQUIREMENTS

Any Day Hair

Includes all styles, straight, curly, short, long, and extensions.

Naturally You

Includes all natural styles, Braids, twist, afros, locs, and extensions.

Reigning School

Requires fantasy hair, at least **3** models hair to stand at least **6 inches** in height.

"Watch Me Work" - Live Categories

Barber's Lane

All models hair must be cut at competition. Competitor is not allowed to cut, trim, or shape hair before the competition begins. Color pencils and color sprays are allowed for the **design category**. The allowed time for your cut will be **20 minutes**. Only four (4) outlets per person allowed. Barber must show a transformation of the models hair.

Make Me Up (MUA)

Includes **fantasy** make-up. Make-up competitors will be given **20 minutes** to complete full face. All models must come with fresh face only. All contestants are required to compete with their own make-up. Judging will be only on a visual basis.

- ◆ All competitors must bring a live model.
 - ◆ There must be a minimum of 5 competitors for each competition by the start of the competition. If there are not 5 competitors at the start of the competition prize money will be adjusted.
 - ◆ Competitors must bring and are responsible for their own working tools.
 - ◆ Judges will inspect models before, during and after the competition. Judging will be based on Creativity (0-10 range) and Precision (0-10 range).
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Short Biography

We are asking that all participants send in a short personal bio and/or a description of your, salon or school. The bio/description will be placed in the show's program. Please submit to Reign of Style staff no later than **February 24, 2018**. They may be emailed in to reignofstyle@msn.com

Theme

All participants should have a theme for their presentation. Themes may consist of any creative (yet appropriate) ideas that you or your team create. Examples include: 70's, Back to School, TV shows, movies, etc. Let's keep the audience interested. (Shhhhhh! everyone should keep their theme a secret to prevent replicas). All themes must be turned in to Reign of Style staff no later than **February 24, 2018**. They may be emailed in to reignofstyle@msn.com

Hair Styling

All model's hair styles must be completed before the show. There will be time for touch ups and last minute prepping, but there will not be space, equipment, or time to work on hair styles before the show. If you have any concerns about this please contact Reign of Style staff.

Attire

Please remember that this is a family friendly event. Please, be very tasteful in the way you represent yourself and/or your salon. Outfits that Reign of Style staff feel are unacceptable will not be permitted on stage. Please follow the dress criteria closely as there will be a dress check performed before your stage presentation. If you have any questions about outfits, please contact Reign of Style staff.

Scene & Stage Time

The intentions of the Reign of Style Hair Competition & Show is to showcase the talents of NW beauticians, barbers and students. We are asking that all hair show participants use the 80/20 rule. 80% of the presentation should highlight the hairstyles and skills/creativity; the other 20% can/should incorporate showmanship (dancing, acting, modeling, hair cutting, and styling).

Presentations should run between **5 to 8 minutes**. This time is inclusive of entrance/exit, and stage presentation. Cutting is permitted on stage, and stage props will be allowed only if you take them on and off the stage with you. There will not be anyone to pick up items left on the stage so be mindful of that in the planning of your stage performance. To keep the show running smoothly any presentation going **1 minute** over the allotted time is subject to being cut short.

**You will be able to run thru your set prior to the show but always remember, practice makes perfect, so try to make great efforts to rehearse on your own. We are placing our trust in you to adhere to these rules and stipulations.*

Music

Please NO music with explicit lyrics and profanity (clean versions permitted). Timed CD's will need to be turned in by **February 24, 2018**. Songs may be emailed in to: reignofstyle@msn.com or mailed to: **7629 Rainier Avenue South, Seattle, WA 98118**

Photography

There will be photographers and videographer's onsite taking photos and recording the show in its entirety. No outside photography or filming will be allowed.

Admission

All show participants will be required to have a show band for admittance to the show. These bands will be given out before the show. There will not be a list of names at the door. If models or your staff, do not have a band, they will be required to pay the admission fee to enter and participate.

Withdrawal/Refund

All show participants will be allowed to withdraw from the show without a money back refund of either show entry fees or ticket sales. In consideration of others that will remain in your category please give at least two weeks notice if you must withdraw from participation. If you are unable to give two weeks notice you will be charged a \$25 fee.

Scoring

Judging Criteria

Please take into consideration when creating your styles what the judges will be looking for. The following is the system each judge will use to determine the winner for a total of up to 50 points.

Technical = (30 PTS possible):

Creativity of Style (0 - 10 range)

Precision (0 - 10 range)

Variety of styles displayed (0 - 10 range)

Presentation = (20 PTS possible):

Creativity of Presentation (0 - 10 range)

Stage Presentation (0 - 10 range)

Deduction of Points

Please take into consideration all of the above rules and time schedules. Those that do not abide by either will have points deducted.

- Exceeding Stage performance time will result in a **3 point** deduction
- Props left on stage will result in a **3 point** deduction
- Arrival **30min** after check-in time will result in a **3 point** deduction
- Arrival **45min** after check-in time will result in a **5 point** deduction
- Arrival **1hour** after check-in time will result in a **10 point** deduction

IMPORTANT THINGS TO REMEMBER

The stage is "T" shaped, stage dimensions are: 4'x16'x32" at the top of the "T", and the runway is 56'x8'x32".

◆ **Salon – Model limit (12)**

◆ **School – Model limit (20)**

◆ **Remember to have your entry band**

◆ **Only show participants will be allowed in before the show.**

◆ **February 24, 2018 - Themes due / Biography due**

◆ **February 24, 2018 - Timed Music CD due**

◆ **March 4, 2018 / day of show - All models hair done. All participants to arrive at assigned time for pre-judging and photos.**

Thank you for your participation. Please contact Reign of Style with any questions or concerns:

Aisha Ellis-Asim

Producer, Reign of Style

206.723.3432 / 206.228.6466

reignofstyle@msn.com

7629 Rainier Ave South

Seattle, WA 98118

www.Reignofstyle.com