

REIGN OF STYLE

HAIR SHOW & COMPETITION



Sponsor Deck

March 3, 2024



Table of Contents

3 Letter of Invitation

4 About Us

5 Pricing Options

6 Our Audience at a Glance

7 Event Agenda

8 Contact Information



Letter of invitation

Hello Prospective Sponsor,

We are thrilled to extend an invitation to your esteemed company to become a sponsor for the upcoming 2024 Reign of Style Hair Show and Competition.

Reigning Competitions NW events have quickly become the largest and most anticipated hair show competitions in the Northwest and we believe your partnership can help make this year's show even more spectacular. On March 3, 2024, we will be hosting the 10th Annual Reign of Style Hair Show & Competition at the Seattle Center Exhibition Hall.

We are expecting an overwhelmingly successful and well-attended show to celebrate our 10th Show. With your support, we can elevate the event to new heights and offer a memorable experience for our participants and attendees.

Sponsorship Benefits:

As a valued sponsor, you will receive several benefits, including:

- **Prominent Brand Exposure:** Your company's logo and name will be prominently featured in all event promotions, including marketing materials, social media, and on-site banners.
- **Networking Opportunities:** Connect with industry professionals and potential clients at our show.
- **Community Engagement:** Showcase your commitment to our local community and industry.
- **Custom Sponsorship Packages:** We are open to tailoring a sponsorship package that aligns with your marketing and philanthropic goals.

We also offer various sponsorship levels to accommodate your budget and objectives.

To discuss sponsorship opportunities and further details, please don't hesitate to reach out to our event coordinator, Aisha Ellis Asim at reignofstyle@msn.com or 2062286466

We look forward to the possibility of working together to create an exceptional event that will be remembered by our community for years to come.

Thank you for considering our invitation. We genuinely appreciate your support and contribution to our 10th Annual Reign of Style Hair Show and Competition.

Sincerely,

Aisha Ellis Asim - Show Producer



About Us




















Since 2009 Reigning Competitions NW has proudly orchestrated a total of eleven hair competitions, nine of which have been the *Annual Reign of Style Hair Show & Competition*, two editions of *The Summer Reign Hair Competition*.

Along with the competitions we have held three community choice *MANE Award ceremonies* and three *Beauty and The Business Educational Series*. Our shows have not only graced our region with events that are family friendly and entertaining to a diverse audience. Combined, these shows have entertained well over 5,000 attendees, provided business opportunities to over 200 vendors, and have given thousands of dollars in prize money and gifts.

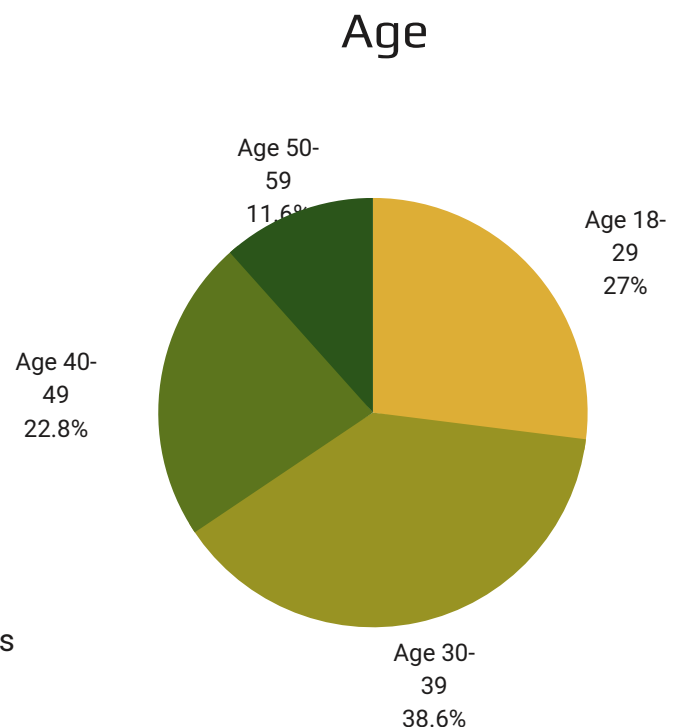
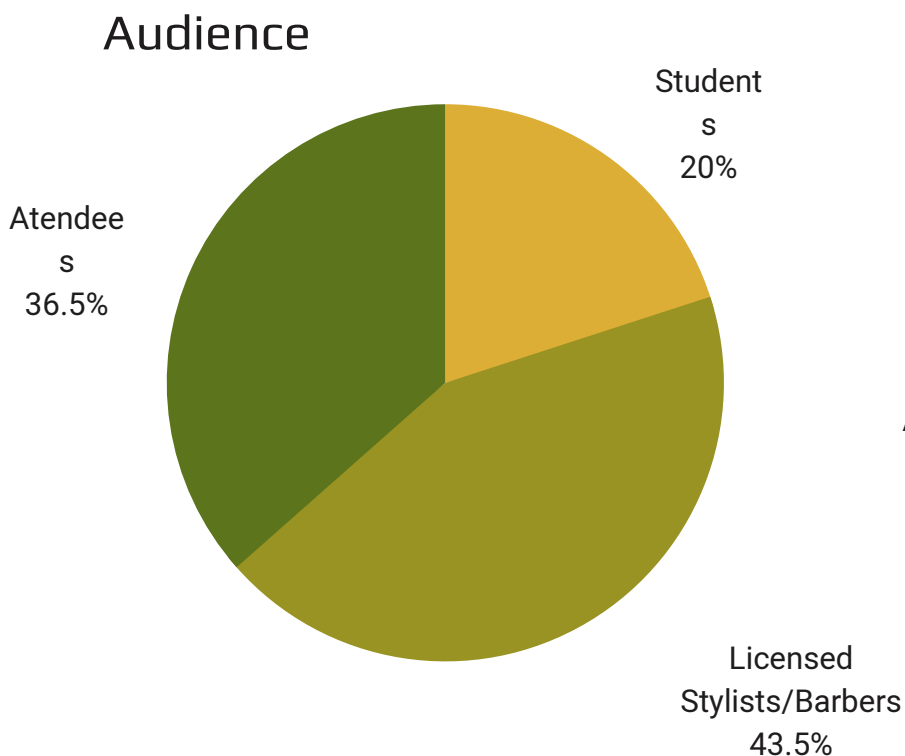
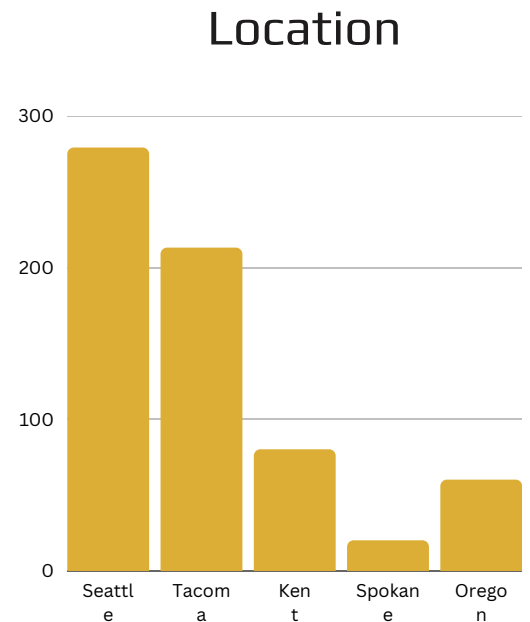
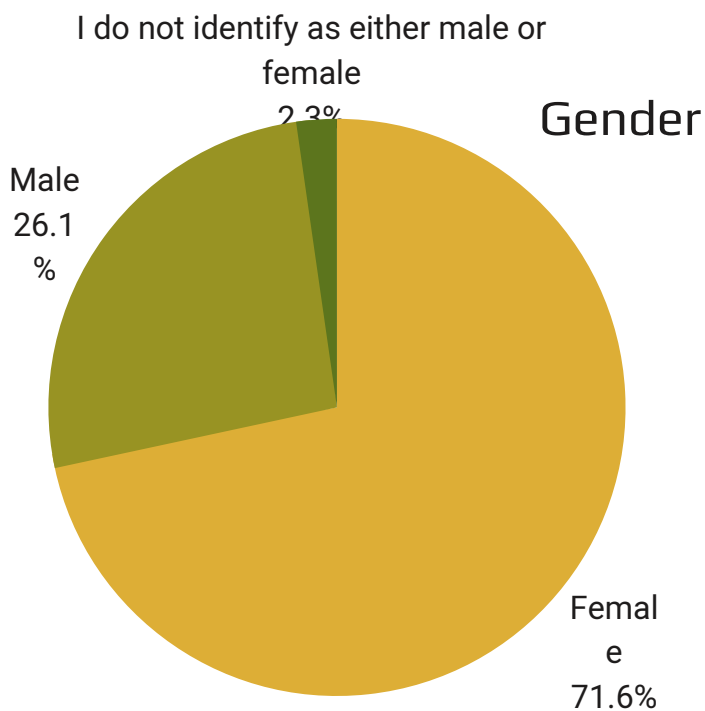
The Annual Reign of Style Hair Show and Competition has quickly become the largest and most anticipated Hair Show & Competition in the Northwest. An exhibit of visual and creative arts showcased through hair, beauty, music, and dance. Professional stylists, barbers, and cosmetology students gather to share a stage to showcase their vast talents to a large public audience and to compete in various categories for cash & prizes.

On March 3, 2024, at the Seattle Center Exhibition Hall, Reigning Competitions NW will be hosting the *10th ANNUAL REIGN OF STYLE HAIR SHOW & COMPETITION*. This promises to be a milestone event, that we are excited to have you become a part of.

Sponsorship Packages Pricing

Options	Platinum Partner \$5000	Reign Partner \$3000	Category Partner \$1000	Style Partner \$500
Acknowledgment in all press releases, written material, printed and electronic advertisements				
Company Logo and Hyper-Link Exchange between Sponsor & ROS Website				
Company Banner Displayed at Hair Show				
2-minute presentation during show				
Recognition in official show guides	Back page advertisement	Half Page advertisement	Company Logo Recognition	Company Logo Recognition
Complimentary tickets to Hair Show	8 Tickets	4 Tickets	2 Tickets	2 Tickets
Company Logo on all electronic fliers, posters, and printed advertisement				
Prime Exhibit Space				
Logo on winner check				
Exhibit Space				

Our Audience at a Glance



Event Agenda



Seattle Center Exhibition Hall
Seattle, WA

March 3, 2024

- Live Watch Me Work Competitions
- Educational Classes
- Live Demonstrations
- Main Competition



We look forward to
partnering with you!

www.Reignofstyle.com

info@reignofstyle.com

206.723.3432

